



Press Release **Koch Hazard Architects announces new name, web re-launch**

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SIOUX FALLS, SD, AUGUST 19, 2005 - Formerly known as Koch Hazard Baltzer, Koch Hazard Architects has redesigned its name, logo, website, and overall image.

The architecture, interiors and planning firm was founded in 1961 by Ralph Koch and in 1969, when Bob Hazard joined the firm, was renamed Koch Hazard Architects. Baltzer was added in 1992. Earlier this year, the firm decided to revisit its roots and return to the simpler, shorter name, Koch Hazard. The change becomes official on August 24th.

"Everyone already calls us Koch Hazard anyway, so changing the name seemed like the best way to both consolidate our image and let people know that things are changing and getting better at the firm," said Jeff Hazard, senior principal at the firm.

The company name change is accompanied by an updated logo and a redesigned website, www.kochhazard.com, which includes a protected link for clients to view individual project updates in the construction phase, as well as a live webcam at Courthouse Square in downtown Sioux Falls.

"Koch Hazard is placing a renewed emphasis on seeking innovative solutions to address the needs our clients bring to us. We are very interested in leadership in design and the application of new technology," he said.

While the name has changed, Koch Hazard will continue to provide the best possible services, producing innovative design and effective delivery of quality projects.

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KOCH HAZARD BALTZER
architecture

Old KHB logo



KOCH • HAZARD
ARCHITECTS

New KH logo